

**COURSE CODE:** BUAD 123

**COURSE TITLE:** Management Principles

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### Calendar Description

A study of the universal functions of management: planning organizing, leading and controlling. This course emphasizes strategic business planning and decision making; organizing resources and work scheduling; leading and motivating individuals and groups to achieve objectives; and controlling worker output and productivity so that goals are achieved effectively and efficiently  
*(also offered by Distance*

Prerequisite(s): None

Co-requisite(s): None

Prerequisite For: BUAD 209, 262, 269, 272, 279, 293, 298, 330, 390

Substitutable Courses: None

Graduation Requirement: BBA & Diploma - Required

Transfer Credit: PMAC

Special Notes: None

Credits: 3

Hours per Week: 3

Originally Developed: 1976

EDCO Approval: April 2003

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**CHAIR'S APPROVAL:** 

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## Learning Outcomes

Outcome	Upon completion of this course students will be able to:
1	Explain key management concepts.
2	Discuss the relationship among the management disciplines of Planning, Organizing, Leading and Controlling.
3	Identify methods of forward, current and feedback control.
4	



## Course Schedule

(Subject to change at the discretion of the professor.)

Date	Topic	Textbook
	Monday, July 8, First day of class Friday, July 12, Last day to register for Summer Session II 2024 Friday, August 2, Last day to withdraw from class without academic penalty Monday, August 5, Statutory holiday (no classes) Friday, August 16, Last day of class Tuesday, August 20 – Wednesday, August 21, Final exam period for Session II	Chapter(s):
	Course Introduction / Introduction to Management	Ch. 1
	Managerial Decision-Making	Ch. 2
	Strategic Process and Planning	Ch. 3
	Strategic Analysis	Ch. 4
	Ethics and Corporate Social Responsibility Human Resources Management	Ch. 5 Ch. 6
	Organizational Structure	Ch. 7
	Teamwork	Ch. 8
	Motivation	Ch. 9
	Leadership	Ch. 10
	Control / Group Work	Ch. 11

