

Business Administration

Course Number:	BUAD 298
Course Title:	SMALL BUSINESS MANAGEMENT
Credits:	3
Calendar Description:	This course introduces students to rational problem solving and decision-making process that will be applied to typical marketing, management and financial concerns that small business managers need to address. Other topics that will be explored include growing a business, franchising, family businesses, succession planning, and exit strategies (<i>also offered by Distance Education</i>).
Semester and Year:	WINTER 2024
Prerequisite(s):	BUAD 116, 123, 128, 195
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3

Evaluation Procedure

**Company Simulation
Assignment.**

**Teams are given an
investment of \$500k
to start a company.**

x10 Parts = 10%

- Part 1 – Identifying Entrepreneur Goals
- Part 2 – Forming a company
- Part 3 – Developing a Product
- Part 4 – Market Analysis
- Part 5 – Setting up Shop / Inventory
- Part 6 – Hiring & Management
- Part 7 – Marketing
- Part 8 – Financial Statements
- Part 9 – Forecasting
- Part 10 – Growing the company

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with
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