

Business Administration

Course Number: **BUAD 491**

Course Title: **BUSINESS RESEARCH METHODS**

Credits: 3

Calendar Description: This course prepares students to

Professors

Name

Phone number

Office

Email

Course Schedule

Date		Topic	Textbook	Assignments
2023 Week of		Wednesday September 6, First day of class		
		Friday September 15, Last day to register for Fall 2023		
		Monday Oct. 2 & Monday Oct. 9 & Monday Nov. 13, Statutory Holiday (no classes)		
		Friday October 27, Last day to withdraw from class without academic penalty		
		Thursday December 7, Last day of class		
1	Sept 4	Nature and process of business research and research strategies	Ch 1 and 2	Initial Reflection (2%) in class Quiz Ch 1 – 2 (2%) Sunday night Sept 10
2	Sept 11	Research design, planning, and develop	4 172.(2 583.2 0 11.04 208.08 583.2 Tm()TjETQ122.41.6 (p4-ETQ121.04 -0	



SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY
