

# Business Administration

Course Number:	<b>BUAD 350</b>
Course Title:	<b>CAPITAL MARKETS</b>
Credits:	3
Calendar Description:	This course provides the student with a contemporary view of capital markets. It studies financial institutions and instruments. Among financial intermediaries, the key role of investment banking will be stressed. Traditional instruments such as equity and debt securities, along with their derivatives and asset securitization will be discussed. Current events will also be discussed. <i>(also offered by Distance Education)</i>

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**Professor**

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
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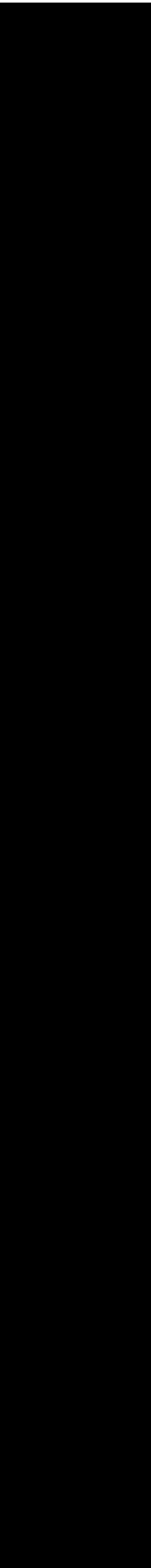
**Learning Outcomes**

Upon completion of this course students will be able to

- Perform valuation of stocks and bonds
- Analyze return and risk of a multi-asset portfolio; apply and interpret the Markowitz efficient frontier in diversification and asset allocation.
- Demonstrate the knowledge of the organization and functioning of the stock market, the market efficiency theory, and the psychology and behaviour of investors
- Understand the trading processes and actively trade common stocks, bonds and options
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## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct dur6.071 0ahyhor( )23.8 (s)-8 (t)-15.8 (6P A/M