

# Business Administration

Course Number: **BUAD 330**

Course Title: **INTERNATIONAL BUSINESS**

Credits: 3

Calendar Description: This course examines business operations in an international context and includes cultural, economic, financial, legal and political environments. *(also offered by Distance Education)*

Semester and Year: **FALL 2023**

Prerequisite(s): MCID 29 B (MCID 5)9 (i)x req e2Jf.109 0 Td(2)-9 37 693.88 TmUef539/TT1dDm0.48 596s

**Professor**

<b>Name</b>	<b>Phone</b>	<b>Office</b>	<b>Email</b>
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**Learning Outcomes**

<p>Upon completion of this course student will be able to</p> <ul style="list-style-type: none"> <li>• explain why companies engage in international business and how this differs from domestic business.</li> <li>• describe the impact of technology on globalization.</li> <li>• demonstrate an understanding of the international business environment, including economic, political, legal, cultural and financial environments.</li> <li>• identify factors to consider in deciding whether to enter certain international markets, including the use of partnerships and alliances.</li> <li>• describe the influence of the Canadian Government in both promoting and restricting trade, including import and export quotas, trade missions and consular assistance.</li> <li>• explain how the current exchange rate impacts the success of a company in another country and how to manage foreign exchange risk.</li> <li>• assess different strategies for a company to enter a new country, also consider ethical implications.</li> <li>• research for and communicate information related to international business accurately and credibly in oral, and written form.</li> </ul>
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**Evaluation Procedure**

Attendance & Participation	10%
Map test	10%

Small Group Assiss10%100 Td( )TjEMC [S)2Artifact 10% ID 80.013 Tc 0.059 Tw 22.783 0 Td(10%)Tj0 (t)587w 2





