


Business Administration

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| Course Number: | BUAD 298 |
| Course Title: | SMALL BUSINESS MANAGEMENT |
| Credits: | 3 |
| Calendar Description: | This course introduces students to rational problem solving and decision-making process that will be applied to typical marketing, management and financial concerns that small business managers need to address. Other topics that will be explored include growing a business, franchising, family businesses, succession planning, and exit strategies (<i>also offered by Distance Education</i>). |
| Semester and Year: | WINTER 2023 |
| Prerequisite(s): | BUAD 116, 123, 128, 195 |
| Corequisite(s): | No |
| Prerequisite to: | No |
| Final Exam: | Yes |
| Hours per week: | 3 |
| Graduation Requirement: | BBA, Management Specialty – Required Diploma, Management and Marketing Options - Elective |
| Substitutable Courses: | No |
| Transfer Credit: | No |
| Special Notes: | No |
| Originally Developed: | 1993 |
| EDCO Approval: | May 2016 |
| Chair's Approval: |  |

Professors

Len Youden
Course Captain

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School District