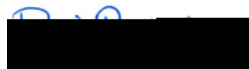


# Business Administration

Course Number:	<b>TOUR 105</b>
Course Title:	<b>INTRODUCTION TO TOURISM</b>
Credits:	3
Calendar Description:	This course provides students with an understanding of the complex nature of tourism including economic, environmental, and social impacts. Topics include components of the tourism industry; linkages between tourism and hospitality; the size, scope and infrastructure of the tourism industry; trends and issues in the industry; travel motivators; career opportunities and the role of management.
Semester and Year:	<b>FALL 2022</b>
Prerequisite(s):	No
Corequisite(s):	No
Prerequisite to:	TOUR 200, BUAD 351 and BUAD 358
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	
Substitutable Courses:	No
Transfer Credit:	No
Special Notes:	This course is also offered as BUAD 115. Students with credit for BUAD 115 or BUAD 206 cannot take TOUR 105 for additional credit
Originally Developed:	2018
EDCO Approval:	June 2020







**Course Schedule:**

Important  
Dates

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.