

Business Administration

Course Number: BUAD 375

Course Title: STRATEGIC HUMAN RESOURCE PLANNING

Credits: 3

Calendar Description: This course focuses on the strategic nature of human resource

planning. Topics include forecasting employee demand and supply; evaluating the need, design and applications of Human Resource Information Systems (HRIS); identifying changes to human resources functions; planned and unplanned change; and

change management and innovation.

Semester and Year: Fall 2022

Prerequisite(s): BUAD 269, BUAD 340

Corequisite(s): None

Prerequisite to: None

Final Exam: Yes

Hours per week: 3

Graduation Requirement: Elective BBA, Human Resources Management option

Substitutable Courses: None

Transfer Credit: PMPC with BUAD 269

Special Notes: Students who have credit for BUAD 270 cannot take BUAD 375

for further credit.

Development Date: November 2012

Revision Date: November 2013



Professors

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Learning Outcomes

Upon completion of this course students will be able to

describe the competitive advantage of a strong alignment between human resources and business strategies.

integrate human resource planning with the development of strategic business planning. evaluate the demand forecasting techniques and external and internal supply assessment methods.

assess HRIS technologies for small, medium, and large organizations.

evaluate the impact of major organizational strategies of mergers, outsourcing, and downsizing on human resource planning.

develop human resource plans, policies, and programs in alignment with corporate strategy.

Course Objectives

This course will cover the following content:

See the Course Schedule

Evaluation Procedure

Team Component: Major Assignments	40%
Assignment 3: Full Case Report	20%
Assignment 4: Full Case Presentation	20%
Individual Component	60%
Preparation & Participation (includes minor assignments & quizzes)	10%
Midterm Exam*	20%
Final Exam*	30%
Total	100%

^{*} Students must earn half of all available exam marks to receive a passing grade in the course.

Notes

Case Analyses

Each team is responsible for weekly case analyses, as well as one full case report, and one full case presentation (i.e. Assignments 3 & 4). Many cases used in this course are included in the required case package, available in the campus bookstore.

Performance Appraisal

Peer evaluations are required for Assignments 3 and 4. These evaluations will be submitted together with the team's deliverables using the appraisal forms created in Assignment 2.

Peer evaluation results team deliverable in the range of 80% to 120% of the team mark. A student may be assigned 0% on a team deliverable if the aluation), and the professor deems this necessary.

Assignment Policy

All assignments must be submitted via the appropriate Moodle dropbox on or before the due date. Late submissions will receive a mark deduction penalty, as determined by the professor.

Preparation & Participation

This course requires students to analyze cases prior to class and to <u>arrive prepared</u> to contribute meaningfully to in-class case analysis discussions. This mark is based on the

completion of in-class and online exercises, and chapter guizzes.

Required Texts/Resources

Belcourt, M., & McBey, K.J., Podolosky, M. (2019). *Strategic Human Resources Planning* (7th ed.). Toronto: Nelson Education.

A case package, under copyright and available from the Kelowna Campus Store, is mandatory for weekly in-class case analysis, and full case deliverables.

Course Schedule

Wednesday, Sept 7 - Classes Begin Friday, Sept 30 Statutory Holiday (no classes) Monday, October 10 Statutory Holiday (no classes) Friday, November 11 Statutory Holiday (no classes) Tuesday, December 6 Last Day of Regular Classes				
1	Sept 9	Introduction & Case Analysis Method Review Strategic Management Aligning HR with Strategy	Ch 1 Ch 2	
2	Sept 16	Job Analysis Case/Movie: Moneyball	5 th ed. material	
3	Sept 23	Environmental Influences on HRM Case: Ohlson Pumps Canada	Ch 3	Team analysis & appraisal forms
4	Sept 30	The HR Forecasting Process Case: Blinds to Go	Ch 4	

5 Oct 7 Determining HR Supply & Demand Case: