

# Business Administration

|                         |   |
|-------------------------|---|
| Course Number:          | <b>BUAD 350</b>   |
| Course Title:           | <b>CAPITAL MARKETS</b>  |
| Credits:                | 3   |
| Calendar Description:   | This course provides the student with a contemporary view of capital markets. It studies financial institutions and instruments. Among financial intermediaries, the key role of investment banking will be stressed. Traditional instruments such as equity and debt securities, along with their derivatives and asset securitization will be discussed. Current events will also be discussed. <i>(also offered by Distance Education)</i> |
| Semester and Year:      | <b>Fall 2022</b>  |
| Prerequisite(s):        | BUAD 296 and a minimum 3rd year standing  |
| Corequisite(s):         | No  |
| Prerequisite to:        | BUAD 353 and BUAD 450   |
| Final Exam:             | Yes   |
| Hours per week:         | 3   |
| Graduation Requirement: | Elective BBA  |
| Substitutable Courses:  | No  |
| Transfer Credit:        |   |
| Special Notes:          |   |
| Originally Developed:   | August 2013   |
| EDCO Approval:          | November 2013   |



**Professor**

|              |               |                        |
|--------------|---------------|------------------------|
| Steve Watson | Kelowna: C103 | swatson@okanagan.bc.ca |
|--------------|---------------|------------------------|

**Learning Outcomes**

|  |
|--|
| Upon completion of this course students will be able to <ul style="list-style-type: none"><li>Perform valuation of stocks and bonds</li><li>Analyze return and risk of a multi-asset portfolio; apply and interpret the Markowitz efficient frontier in diversification and asset allocation.</li><li>Demonstrate the knowledge of the organization and functioning of the stock market, the market efficiency theory, and the psychology and behaviour of investors</li><li>Understand the trading processes and actively trade common stocks, bonds and options</li><li>Discuss derivative securities and their uses</li></ul> |
|--|

**Course Objectives**

|  |
|--|
| This course will cover the following content:<br>*See weekly schedule. |
|--|

**Evaluation Procedure**



