

Business Administration

Course Number: **BUAD 491**

Course Title:

Professors

Name	Phone number	Office	Email
Sheilagh Seaton	250 486-7412	Online	sseaton@okanagan.bc.ca
Svan Lembke	250 575-1137	Online	slembke@okanagan.bc.ca

Learning Outcomes

Upon completion of this course students will be able to

- assess the nature and scope of business problems.
- conceptualize and determine alternative approaches for solving these problems.
- apply basic research methods and the related computer tools.
- formulate a business problem that meets the needs of a business client and the academic requirements of the course.
- prepare a research project proposal that meets the needs of the department and a business client.
- submit a research ethics application that meets college standards.
- demonstrate the consulting skills necessary for developing an applied research project proposal and final research report.

Course Objectives

This course will cover the following content:
See weekly Course Schedule.

Evaluation Procedure

Assignment 1 Potential Projects	5%
Assignment 2 - Project Decision Statement	5%
Assignment 3 - Research Objectives & Bibliography	10%
Assignment 4 Research Proposal	10%
Assignment 5a Methodology Tools	10%
Assignment 5b REB Submission	8%
Assignment 6 Project Report Chapter 2	10%
Weekly Quizzes	12%
Classroom Contribution	10%
Final Exam ¹	20%

Notes

<p>Assignment 1 – Potential Projects (5%) You are to identify and evaluate at least three potential research projects that you could pursue as a project for BUAD 491 and 492. Evaluation criteria will be pre-established in class with your fellow students and professors.</p>
<p>Assignment 2 – Project Decision Statement (5%) You are to identify and formulate a statement of your research problem with your client. In addition, you, with your client, will develop four to six research objectives for your study.</p>
<p>Assignment 3 – Decision Statement, Research Objectives & Annotated Bibliography (10%) - You are to research and document secondary information sources, which will assist in the clarification of your primary research objectives. This assignment is very relevant to the quality of your research proposal and your project report chapter 2.</p>
<p>Assignment 4 – Research Proposal (10%) All students are required to submit a formal Research Project Proposal in order to complete BUAD andout posted on Moodle.</p>
<p>Assignment 5a – Methodology Tools (10%) You will submit a complete version of your data collection tool(s) as determined by your chosen methodology. The data collection tools need to be submitted with your Research Ethics Board application (see Assignment 5b).</p>
<p>Assignment 5b – Research Ethics Board (REB) Submission (8%) - www.pre.ethics.gc.ca submit your certificate. You are to complete an OC-REB Form 7 (Student Application) for the primary research component of your project. Guidelines for the student application must be strictly followed. Form 7, its guidelines and a consent letter are posted in Moodle.</p>
<p>Assignment 6 – BUAD 492 Project Report Chapter 2 (10%) For this assignment, you are to complete a literature search and prepare chapter 2 of your BUAD 492 project report. The research report ort Writing posted on Moodle.</p>
<p>Weekly Quizzes (12%) Throughout the term there will be weekly quizzes. These quizzes are to evaluate your comprehension of text readings.</p> <p>Classroom Contribution (10%) Classes will take place every Friday morning 8-10.50am. Attendance is mandatory. Your classroom contribution mark wil</p>

Course Schedule

Date		Topic	Textbook	Assignments
Week of 2021		Classes Start: Wednesday, September 8 STAT Thursday, September 30 STAT Monday, October 11 STAT Thursday, November 11 & 12 Last day of regularly scheduled Classes: Monday, December 6		
Sep	10	Introduction Course Expectations Role of Business Research Potential Research Project Guidelines	Ch. 1	
	17	Research Projects & Criteria Project Identification Student Research Experiences Library Presentation	Ch. 2 Ch. 3	Assignment 1 Potential Projects Due
	24	Problem Definition Business Research Process Problem Identification and Formulation Evaluating Potential Projects	Ch. 4 Ch. 6 (pg. 106-123)	
Oct	1	Data Collection & Research Proposal Preparation Secondary Data Collection Secondary Information Sources Writing your Research Proposal Library Presentation	Ch. 6 (pg. 123-128) Ch. 8 Proposal Writing Guideline	Assignment 2 Project Decision Statement Due
	8	Research Methods I Qualitative Research Tools Primary Data Collection	Ch. 7	Assignment 3 Decision Statement, Research Objectives & Annotated Bibliography Due
	15	Research Methods II Survey Research Methods Peer Review of Research Proposal	Ch. 9	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking t

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are in violation of the Academic Honesty Policy.

What is Plagiarism?

It is the serious academic offence of reproducing someone else's work without their permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.