

Business Administration

Course Number:	BUAD 330
Course Title:	INTERNATIONAL BUSINESS
Credits:	3
Calendar Description:	This course examines business operations in an international context and includes cultural, economic, financial, legal and political environments. <i>(also offered by Distance Education)</i>
Semester and Year:	FALL 2021
Prerequisite(s):	BUAD 116, 123, 195, and minimum third year standing
Corequisite(s):	No
Prerequisite to:	BUAD 401
Final Exam:	Yes
Hours per week:	3 (physical in-classroom and asynchronous delivery)
Graduation Requirement:	Elective BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	N/A
Originally Developed:	August 2012
EDCO Approval:	August 2013



Professor

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Learning Outcomes

Upon completion of this course the student will be able to

- explain why companies engage in international business and how this differs from domestic business.
- describe the impact of technology on globalization.
- demonstrate an understanding of the international business environment, including economic, political, legal, cultural and financial environments.
- identify factors to consider in deciding whether to enter certain international markets, including the use of partnerships and alliances.
- describe the influence of the Canadian Government in both promoting and restricting trade, including import and export quotas, trade missiont quotas,in (an)3

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral