

# Business Administration

Course Number: **BUAD 492**

Course Title: **BUSINESS RESEARCH PROJECT**

Credits: 3

Calendar Description: This course implements the research methodology and consulting practices learned in BUAD 491. Project work outlined in the research proposal (prepared in BUAD 491) provides the basis for the client's business proposal and the final project report. Student-

**Professors**

| Name       | Phone number | Office | Email |
|------------|--------------|--------|-------|
| [REDACTED] |              |        |       |

**Notes**

To qualify for a BBA (Hons.) degree, students must complete BUAD 492 with a minimum grade of 76 percent and the BBA program with a minimum Graduating Grade Average (GGA) of 76%.

**Final Presentation**

To receive the BBA (Hons.) degree, students must participate in this final presentation examination component, on the date and time scheduled.

**Course Schedule**

| Date     | Topic  | Textbook   |
|----------|--|--|
| Week of: | Monday, January 11 First Day of Classes<br>Monday, February 15 STAT<br>Tuesday, February 16 Friday, February 19 Reading Break<br>Friday, April 2 Monday, April 5 - STAT<br>Tuesday, April 13 Last Day of Regular Classes |  |
|          | Jan 15   | Introduction and Course Expectations<br>OC-REB Feedback<br>Basic Data Analysis<br>SPSS Exercise 1<br>Primary Instrument Review & Update<br><b>Assignment Code Book Due</b> |

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student