

# Business Administration

Course Number: **BUAD 307**

Course Title: **MANAGING FOR INNOVATION**

Credits: **3**

Calendar Description:

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### Learning Outcomes

Upon completion of this course students will be able to

- explain the role of creativity and innovation for value creation and competitiveness.
- assess key innovation management concepts, processes and arguments.
- apply diagnostic and analytical skills for detecting and resolving innovation challenges.





## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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**What is the Disruption of Instructional Activities?**