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<b>Title:</b>	Naming Policy - Buildings, Facilities and Other Physical Assets
<b>Policy Area:</b>	

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Approval Date:            Superseded by:            New:            OC Policy November 24, 2009,  
 OC Board of Governors September 26, 2007  
 OC Board of Governors June 28, 2005  
 OUC Policy Manual Section 30.4  
 Approved by OUC Board October 23, 1991

<b>Authority:</b>	<i>College and Institute Act</i> Ministry of Citizens' Services - Naming Privileges Policy under the Intellectual Property Program
<b>Date of Last Review:</b>	June 2021

*The following are responsible for the administration of this policy*

<b>Primary Office:</b>	<b>Contact:</b>
Vice President, Employee & Corporate Services	Director, Advancement and Foundation

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## 1. Policy Statement

- 1.1. This policy is intended to ensure uniformity and consistency of physical asset naming throughout Okanagan College and provide guidelines to recognize philanthropic contributions and distinguished members or friends of the Okanagan College community.

## 2. Policy Details

- 2.1. Okanagan College may name buildings, portions of buildings or other physical assets:

- a) for functional purposes;
- b) to recognize philanthropic gifts; or
- c) to honour eminent persons or personal contributions to Okanagan College or to the wider community.

- 2.2. This policy does not apply to endowments, student awards and sponsorship opportunities.

- e) Naming opportunities for buildings or portions of buildings or other physical assets may be limited to a specified period of time. Guidelines with time limits will be developed for each project or building.
- f) An offer of an in-kind contribution does not guarantee that naming recognition will be granted. The contribution must result either in cash funds to the College or be a gift of an item that the College would have purchased for that project or building.
- g) The value of an in-kind contribution will be determined by fair market value. An in-kind contribution will be considered as equal value for recognition.
- h) A naming conferred in recognition of a pledge is contingent on fulfillment of that pledge and shall be approved on that conditione anD-4(n)-0.u-0.6n1cpc ofoky-8.4(p)-0MCID 1Im-1.5(l)-1.6( b)-0.dgtw

