

# Board of Governors Meeting Overview

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TUESDAY, A

# Board of Governors Open Session Meeting Agenda

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Tuesday April 30 2019

2:00 pm

S103B Okanagan College Kelowna Campus

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We respectfully acknowledge that we are meeting on the traditional lands of the indigenous people who inhabited and used the lands since time immemorial.

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Related Pages	Time
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1. APPROVAL OF AGENDA

Recommended Motion:

BE IT RESOLVED THAT the April 30 2019 Okanagan College Board of Governors Open Session meeting agenda is

# Education Council Report to the Board

Currently, about 10% of US business and science, technology, engineering, and mathematics (STEM) graduates enter business translator roles. However, given the current production of graduates, this

with the government sector are all areas adopting data analytics as part of their core operations. Some are creating new data analytics departments while others are housing them in their Finance, Research, Human Resources or Marketing departments.

Locally, a number of major employers have an data analytics department including the Interior Health Authority (IHA), Tolko Industries and Kal Tire. Most recently the City of Kelowna has also opened an analytics department. In addition, locally based credit unions including Valley First and Interior Savings also have analytics department and are looking for employees. These employers advise us that it is difficult to recruit employees for these departments and IHA advises they fully support the development of this program at Okanagan College.

Calendar description:

This unique two year postbaccalaureate diploma (60 credit/20 course) is aimed at students with a bachelor degree in any business or science program who wish to pursue a career in Marketing and Data Analytics. Students will receive thorough training in statistics and data science. Term one of this program sets the mathematical and statistical foundation for higher level learning in the marketing and

